



# 2<sup>nd</sup> TOURISM RESILIENCE SUMMIT OF THE AMERICAS:

*"Building Tourism Resilience for Sustainable Development"*

October 9 - 10, 2019 • The University of the West Indies, Mona

## PROGRAMME

### DAY 1: OCTOBER 9, 2019

**Host: Prof. Lloyd Waller**

Executive Director

Global Tourism Resilience and Crisis Management Centre

- 9:00 – 9:05 am      **National Anthem**
- 9:05 – 9:10 am      **Welcome – *Dr. David Smith***  
Director, Coordinator of the Institute for Sustainable Development (ISD) and  
Director of the Centre for Environmental Management (CEM) representing  
Vice Chancellor, The University of the West Indies and Board Member,  
Global Tourism Resilience and Crisis Management Centre (GTRCMC)
- 9:10 – 9:15 am      **Greetings - *Prof Dale Webber***  
Principal and Pro-Vice Chancellor  
The University of the West Indies
- 9:15 – 9:20 am      **Greetings - *Dr. Taleb Rifai***  
Former Secretary General  
of the United Nations, World Tourism Organization (UNWTO)  
and Co-Chair-Global Tourism Resilience and Crisis Management Centre
- 9:15 – 9:20 am      **Greetings – *Hon. Edmund Bartlett, CD, MP***  
Minister of Tourism for Jamaica  
Founder and Co-Chair, Global Tourism Resilience and Crisis Management Centre (GTRCMC)
- 9:25 - 9:30 am      **Introduction of Keynote Speaker - *Ms. Jennifer A. Griffith***  
Permanent Secretary  
Ministry of Tourism, Jamaica
- 9:30 – 10:00 am      **Keynote – *Mr. Frank J. Comito,***  
CEO and Director General  
Caribbean Hotel and Tourism Association
- 10:00 – 10:15 am      Coffee Break

10:15 am – 12:30 pm **Panel Discussion: Tourism Climatic Resilience - Best Practices and Lessons Learnt**

**Chair:** **Professor The Honourable Ambassador Richard L. Bernal, OJ**  
Pro Vice Chancellor of Global Affairs  
The University of the West Indies

**Dr. Taleb Rafai**  
Former UNWTO Secretary-General and Co-Chair  
Global Tourism Resilience and Crisis Management Centre

**Minister the Hon. Edmund Bartlett**  
Minister of Tourism for Jamaica and Co-Chair  
Global Tourism Resilience and Crisis Management Centre

**Prof Dale Webber**  
Principal and Pro-Vice Chancellor  
The University of the West Indies (Mona)

**Prof. James Randall**  
Coordinator, Master of Arts, Island Studies Program  
Chair, Executive Committee of the Institute of Island Studies  
UNESCO Co-Chair in Island Studies and Sustainability  
University of Prince Edward Island

**Mr. Ronald Jackson**  
Executive Director  
Caribbean Disaster Emergency Management Agency (CDEMA),

**Mr. Vincent Sweeney**  
Head, Caribbean Sub-Regional Office  
United Nations Environment Programme

**Mr. Frank J. Comito**  
CEO and Director General  
Caribbean Hotel and Tourism Association

10:15 am – 12:30 pm **Panel Discussion A1: Crisis Communication: Strategies, Models and the use of Technologies for Climate Tourism Resilience**

**Chair:**

**Ms. Fiona Fennell**

Director of Communications  
Ministry of Tourism, Jamaica

**Ms. Daniala Wagner**

Head of International Partnerships  
Jacobs Media Group Limited

**Ms. Janet Silvera**

President  
Montego Bay Chamber of Commerce

**Ms. Kimberly Fender**

PhD Student - Nation Branding  
Department of Government, The University of the West Indies (Mona)

**Ms. Gail Moaney**

Founding Managing Partner  
FINN Partners

**Ms. Jane Madden**

Managing Partner  
FINN Partners

**Dr. Olivene Berry Burke, JP**

Executive Director & Lecturer  
Mona Social Services & Mona School of Business & Management

12:30- 1:30 pm

**Panel Discussion A2: Tourism Climatic Resilience, Collaboration, Partnerships and Corporate Social Responsibility**

**Chair:**

**Dr. Vindel Kerr**

Founder and Managing Consultant  
GovStrat Ltd

**Dr. Carey Wallace**

Executive Director  
Tourism Enhancement Fund

**Rebecca Steenbergen**

Director of Programming and Training  
Peace Corps

**Dr. Stephen E. Flynn**  
Founding Director  
Global Resilience Institute

**Rev. Dr. Stephen Jennings**  
Mona Baptist Church

**Mr. Yuri Peshkov**  
Programme Specialist for Culture,  
UNESCO Cluster Office for the Caribbean Culture and Disaster

**Dr. Barbara Carby**  
Director, Disaster Risk Reduction Centre  
The University of the West Indies (Mona)

2:00 – 3:00 pm    **Lunch**

3:00 – 4:30 pm:    **Panel Discussion B1: Tourism Climatic Resilience Leadership, Managing Risk and Building Capacity**

**Chair:**            **Mr. Milton J. Samuda, Esq.**  
Managing Partner  
Samuda & Johnson

**Mr. Darrell Pullen**  
Principal  
Midwest Environmental Resources LLC

**Mr. Chris Franklin**  
Principal  
MD Environmental

**Mr. Paul Thwaites**  
Consultant  
Guardian General Insurance Jamaica Ltd

**Mr. Jordan Tait**  
Manager, Innovation & Risk  
GK General Insurance Company Limited

**Mr. Wayne Hays**  
Business Development Manager  
Allied Insurance Brokers

2:30 - 4:00pm: **Panel Discussion B2: Technological Solutions for Tourism Climate Resilience**

**Chair:**

**Mr. Maurice Barnes**

CEO

eGov Jamaica Ltd

**Dr. Indra Haraksingh**

President

Caribbean Solar Energy Society

**Mr. Melarka Williams**

Founder, and CEO.

Ingenuity Technologies

**Mr. Shawn Rogers**

Vice President

Organic Growth Inc

**Mr. Omar Itum**

Chief Executive Officer

Omie AR

**Ms. Sharon Hay-Webster**

Special Projects Coordinator

Urban Development Corporation

**Mr. Andrew Nooks**

Director of Efficiency

Symptai Consulting Ltd

4:30 – 4:45 pm Coffee Break

**4:45 – 5:45m**     **Closing Plenary Session: ‘The Future of Tourism Resilience: A Roadmap for Sustainability’**

**Chair:**

**Ms. Sharon Hay-Webster**  
Special Projects Coordinator  
Urban Development Corporation

**Dr. Brian von Herzen**  
Executive Director and Founder  
The Climate Foundation

**Mr. Geoff Chapin**  
Independent Consultant

**Ms. Amanda Charles**  
Sustainable Tourism Specialist,  
Caribbean Tourism Organization

**Mr. Frank J. Comito**  
CEO and Director General,  
Caribbean Hotel and Tourism Association

**Dr. Taleb Rifai**  
Former Secretary General  
United Nations, World Tourism Organization (UNWTO) and  
Co-Chair-Global Tourism Resilience and Crisis Management Centre

**Hon. Edmund Bartlett,**  
Minister of Tourism for Jamaica, Founder and Co-Chair,  
Global Tourism Resilience and Crisis Management Centre (GTRCMC)

**5:45 – 6:00 pm**     **Closing Remarks**

**6:00 – 9:00 pm**     **Book Launch & Cocktail Reception**  
(Regional Headquarters Ground Floor)

## DAY 2: OCTOBER 10, 2019

9:00 - 9:10 am	<b>Welcome and Introductions</b> Ms. Jennifer Griffith Permanent Secretary Ministry of Tourism, Jamaica
9:10 – 10:00 am	<b>Edmund Bartlett Lecture - Ocean 2040 Summits: Coastal and Small Island States Climate Resiliency Strategic Action</b>
10:00 - 10:15 am	Coffee Break
10:15 am – 12:30 pm	<b>‘Sustainable Sargassum Solutions for the Americas Round-Table Discussions’</b>
<b>Introduction</b>	<b>Hon. Edmund Bartlett,</b> Minister of Tourism for Jamaica, Founder and Co-Chair, Global Tourism Resilience and Crisis Management Centre (GTRCMC)
<b>Facilitator</b>	<b>Prof. Lloyd Waller</b> Executive Director Global Tourism Resilience and Crisis Management Centre
<b>Presenters</b>	<b>Prof. the Hon. Henry Lowe</b> and <b>Dr. Aisha Jones</b> CEO and Founder Medicanja Limited Executive Director Biotech R&D Institute
	<b>Dr. Brian von Herzen</b> Executive Director and Founder The Climate Foundation
	<b>Mr. Jeremy Collymore</b> Consultant Disaster Resilience Office of Vice Chancellor, UWI
12:30 pm	<b>Lunch</b>